

Cut Waste GROW PROFIT™ Forum 2013

Improving profitability by reducing food waste

AGENDA

- 7:30 am** **Registration – Continental breakfast and networking**
- 8:30 Welcome
- 8:40 INTRODUCTION — Dr. Martin Gooch, Director, Value Chain Management Centre, will introduce the day's format and objectives
- 8:45 Dr. Michael Bloom, Vice-President, Organizational Effectiveness and Learning, The Conference Board of Canada
TOPIC: Macro picture of Canada's food waste situation and current initiatives
- 9:15 PANEL SESSION — moderated by Prof. Ralph Martin, Loblaw's Chair of Sustainability, University of Guelph
How businesses are benefiting by reducing food and associated wastes, followed by interactive discussion
- Retailer — Mark Schembri, Vice President, Store Maintenance, Loblaw Companies Limited
 - Processor — speaker to be confirmed
 - Foodservice — speaker to be confirmed
- 10:30** **BREAK — Networking**
- 11:00 **KEYNOTE** — Dr. Peter Whitehead, former Director of the U.K.'s Food Chain Centre and now a coordinator of **WRAP's (Waste Reduction Action Plan)** business-level waste reduction programs, is a global leader on food waste. Peter will present insights into how he has worked with businesses to identify and reduce food waste along the value chain over the last 10 years. He will also address the opportunities that exist to more extensively exploit lessons learned across the international food industry.
- 12:15** **LUNCH — Networking**
- 1:15 Jeanne von Zastrow, Senior Director, Sustainability, Food Marketing Institute
TOPIC: U.S. best practices in food waste reduction

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- 1:45 PANEL SESSION — moderated by Dr. Martin Gooch
Industry level initiatives that are assisting businesses to reduce food and associated wastes, followed by interactive discussion
- Rachel Kagan — Vice President, Environmental Sustainability Policy, Food and Consumer Products of Canada
 - Heather Mak — Sustainability Manager, Retail Council of Canada
 - Katharine Schmidt — Executive Director, Food Banks Canada
 - Other — to be confirmed
- 2:45 **BREAK – Networking**
- 3:00 Workshop — tools and techniques that delegates’ businesses and organizations can use to emulate the opportunities and successes presented during the forum
- Facilitated by Dr. Peter Whitehead, Dr. Martin Gooch and Dan Laplain (Associate, Value Chain Management International Inc; Owner, Advanced Business Improvements Inc)
- 4:30 Wrap Up — Prof. Ralph Martin

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