FORUM PROGRAM — November 19, 2012 — Mississauga, ON

How to reduce food waste, leading to increased profitability and environmental sustainability.

8:15  REGISTRATION

9:00  Opening Remarks
Dr Martin Gooch, Director
Value Chain Management Centre

Welcome
Richard Lan, Chief Operating Officer
Maple Leaf Foods

REDUCING FOOD WASTE ALONG THE VALUE CHAIN

1:00  Checking in on a Retailer’s Journey on Food Waste:
   Internal Initiatives, Community Support and Systemic
   Improvements
David Smith, Vice President of Sustainability
Sobeys Inc.

1:30  Profit from Reorganizing Catering Operations and
   Sourcing Practices
Ingrid Von Cube, President and Creative Director
Appetizingly Yours Inc.

1:55  Waste: A Source of Savings and Competitive Advantage
Michael Paszti, Director of Technical Services and
   Innovation, Maple Leaf Foods

2:20  Profit from Reducing Food Waste: Farm to Distribution
Jamie Reaume, Chair, Ontario Food Terminal
Exec. Director, Holland Marsh Growers’ Association

2:45  Interactive Discussion Session

3:00  NETWORKING BREAK

CREATING INSTITUTIONAL CHANGE

3:15  Restaurant Food Waste: Relationships between Menu
   Items, Product Engineering and Profit
Dr Michael Von Massow, Assistant Professor
School of Hospitality and Tourism Management
University of Guelph

3:35  Waste: A Perspective from Food Rescue’s Second
   Harvest
Richard Kingdon, Managing Partner, InStride Solutions
Chair, Operations Committee, Second Harvest

4:05  Benfeiting the World through Rescuing Produce
Shelley Stone, Manager
Ontario Christian Gleaners

4:35  The Connection between Food Waste, Sustainability
   and Food Security
Dr Michael Bloom, Vice President
Organizational Effectiveness and Learning
The Conference Board of Canada

4:50  Closing Remarks
Prof. Ralph Martin, Loblaw’s Chair of Sustainability
University of Guelph

Thank you to our sponsors

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