

Building Partnerships that Do Good

Accessing surplus food to address hunger in Canada

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Relieving Hunger Today. Preventing Hunger Tomorrow.

Agenda

- Partnering to relieve hunger in Canada
- Hunger in Canada
- About Food Banks Canada
- How food banks access surplus food

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Working Together to Relieve Hunger



How do we turn the hundreds of millions of lbs of food wasted every year into safe, quality surplus food for Canadians who are hungry?



Partnerships!

- Multiple benefits of redirecting surplus food to food banks:
 - Achieve your Corporate Social Responsibility objectives by:
 - helping Canadians who are hungry
 - contributing to and building relationships in local communities
 - Addressing environmental goals and reducing waste
- Each year food banks acquired and shared over 200 million lbs of food

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Hunger in Canada



4 million people in Canada, including **more than 1 million children**, have inadequate or insecure access to food because they cannot afford enough to meet their needs.

Close to 850,000 Canadians are assisted by food banks every month.



300,000 children each month would go hungry without support from a food bank.

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Food Banks Canada: Our Vision and Mission

Our Mission

To relieve hunger in Canada every day by:

- Raising food and funds to share with food banks nationally
- Delivering program and services to Canadian food banks
- Influencing public policy to create longer term solutions

Our Vision:

A Canada where no one goes hungry

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The Food Banks Canada network: working with multiple sectors to collectively access more food to share with Canadians in need

Food Banks Canada

At the national level:

Resource acquisition across the country (food/funds), research, policy and advocacy

Members

At the Provincial Level:

Distribute food across the 10 provinces and territories, and provide provincial leadership

Affiliate Members

At the local level:

over 500 Food Banks helping 3000+ agencies that share food to our communities

Supporting 85% of the close to **850,000** Canadians that visit a food bank each month

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Offering solutions to our partners means we can alleviate hunger nationally, provincially and locally.

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Supporting the network, supporting Canadians

National Food Sharing System

Government Relations

Research and Policy Development



Training and Best Practise Sharing

Public Awareness and Education

Community Program support

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Accessing surplus food is critical to our work

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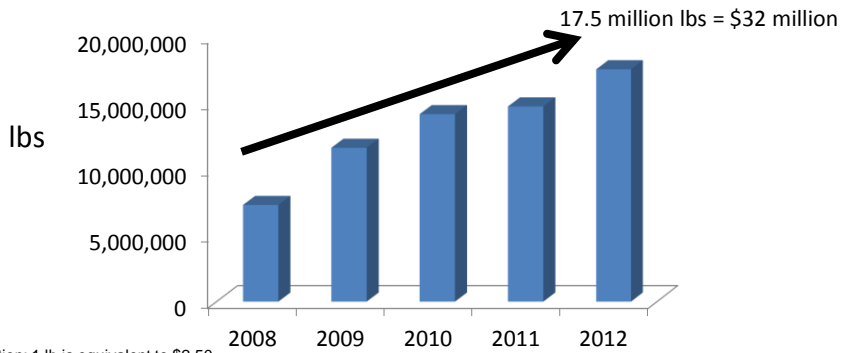
The national program supporting the food bank network:

- Acquires and shares consumer goods by partnering with manufacturers
- Developing new channels for food acquisition (fresh, retail etc)
- Expanding capacity for the food bank sector to accept and share more food
- Education and training such as safe food handling
- Effecting policy change that helps to increase the availability of food
- Coordinates national-level and large-scale food drives for our food bank network of more than 500 Affiliate Members across Canada

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Over the last 5 years, the National Food Sharing System acquired and shared over \$165 million worth of food



Food valuation: 1 lb is equivalent to \$2.50

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Partnering with Manufacturers

- Working with industry to access donations of **safe, quality food** and consumer products for food banks.
 - *non-perishable food close to the best before date,*
 - *incorrectly labeled foods, misprinted packaging, damaged and imperfect items, and bulk ends,*
 - *outdated promotional items, discontinued products,*
 - *incorrectly weighed or measured foods that cannot be resold,*
 - *product returns or shipping errors that require pick up.*

Key Food Supporters:



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Partnering with Retailers

- The new retail food program works with major national retailers – *Loblaw, Target & Walmart* – to access perishable and non-perishable foods through a weekly pick up program.
- More than 500 local stores matched with over 200 local food banks – local partnerships ensure frequent and timely opportunities to access surplus food.
- More than 1.7 million pounds of surplus perishable and non-perishable food has been donated to local food banks since launch in Spring 2012.



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Reclamation – An Industry Solution

- Over 12 years ago the food industry in Canada identified a need to handle unsaleable product at store level.
- FCPC, manufacturers and retailers worked together to create a system to track damaged product/unsaleable product – Reclamation
- Reclamation process eliminates need to return product to manufacturer (reducing transport and disposal) and for retailer to dispose as the reclamation process picks up product and delivers it to local food banks.
- Two suppliers in Canada: APS and Allied.



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Policy Recommendations to make an impact on our ability to access more food

- Fresh Food Tax Credit
 - Recommends the creation of a tax credit of 25% of the wholesale price of produce donated to food banks by farmers.
 - Nov. 2013: added as an amendment to Ontario's *Local Food Act*
- Manufacturing Tax Credit
 - Proposal: Allow food manufacturers, importers, distributors and retailers to deduct from taxable income the production cost of food donated to food banks, plus one half of the unrealized appreciation (with a maximum deduction of twice the production cost).
- How to participate? Endorse/support our key recommendations

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Working together to relieve hunger

- We actively work to source surplus food – by working with partners in the food/agriculture sector.
- Our partnerships allow us to support the close to 850,000 Canadians that are assisted by a food bank each month.
- More food and financial support is needed!
- As industry works to reduce food waste, food banks are reliant on this support.
- How else can we work together to help hungry Canadians?



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Food Banks
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Thank You!

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