



Cut Waste GROW PROFIT™

Second Annual
Food Waste Forum – 2013

Today's Format, Objectives

Measurement | Analysis | Training | Implementation

www.vcm-international.com

"Hey Kerm, do you smell something?"

"Yeah, ah... smells delicious, like roasting chicken."

BANKRUPT

PROFITABLE

OFF

MAX

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Food Waste in Canada

Opportunities to increase the competitiveness of Canada's agri-food sector, while simultaneously improving the environment

November 2010

Martin Gooch, Abdel Felfel, Nicole Marenick

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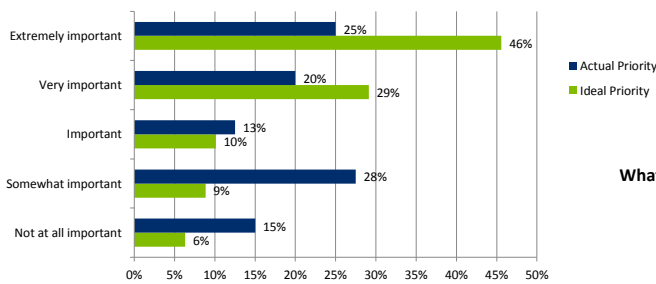
Food and Beverage Waste

- Food waste impacts everyone!
 - » Symptoms and root causes, many of which can be mitigated
 - » Associated wastes (labour, energy, water, etc.)
 - » Environmental impacts (CO², CH₄, fresh water, infrastructure, etc.)
- Food waste is under reported, often remaining a “hidden cost”
 - » 20-50+% lost along the food value / beverage value chain
 - » 20-40% of revenue absorbed by the “hidden business”
 - » Every cent (or ounce) of waste saved benefits the bottom line
- First stage in profiting from reducing waste is identification
 - » What, where, when, how, why, who
 - » Enables development of effective business case and plan of action

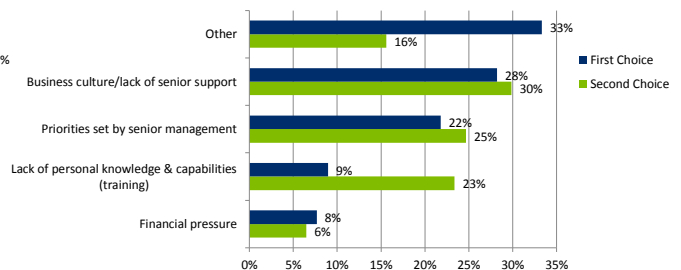


Slide From Last Year’s Forum

What priority does (vs. should) food waste reduction have in your work environment?



What inhibits your ability to adopt food waste reduction strategies in your business?



Framework

- Morning:
 - » The big picture: Ontario/Canada, other jurisdictions
 - » What is happening where, by whom, to achieve what objectives
 - » Waste Resource Action Plan (WRAP), UK
 - » Quantifiable outcomes: financial, economic, environmental
 - » Lessons learned that can be applied in your business, organization
- Afternoon
 - » Future activities and endeavours
 - » Business, industry, government, institution
 - » Wegmans and Food Waste Reduction Alliance, US
 - » Tools you can begin applying tomorrow
 - » Producing financial, economic, and environmental benefits



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