



Pioneer and leader in identifying and reducing food waste

VCMI quantified food waste as a \$31 billion problem in Canada in its December 2014 report. This represents a staggering economic impact throughout all stages of the food value chain (see chart below).

VCMI has applied its specialized value chain diagnostic tools to 1) detect where waste occurs, 2) indicate how to eliminate it and 3) implement processes that are proven and sustainable.

HOW WE HELP RETAILERS:

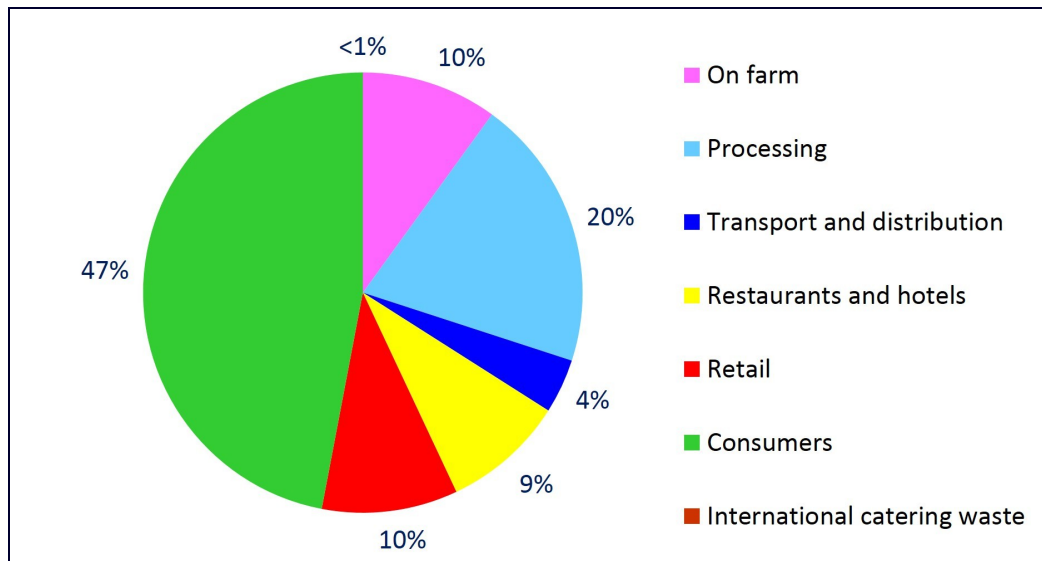
VCMI identifies the root cause of all waste (including energy, labour, water, infrastructure and packaging) and implements initiatives that are both profitable and sustainable. The solution methodology is objective, rigorous and proven. The implementation is pragmatic and hands-on.

WASTE REDUCTION* – RETAIL

- Profit improvements in the 5-11% range
- Reduction in operating costs in a range of 15-25%
- 1% reduction in shrink = 4% increase in revenue

*actual case studies

ANNUAL FOOD WASTE IN CANADA: \$31 BILLION



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